PARKLAND COMMUNITY LIBRARY
STATISTICAL INFORMATION NOVEMBER 1-30, 2015

❖ MEMBERSHIP: Card holders added this month: Adult 123 YA 6 Juvenile 29

Total in each municipality N.W. 4,344 S.W. 8,122 U.M. 7,098 Northwestern Lehigh 246

Membership Total 19,810 -- -Adult 15,143 YA 921 Juvenile 3,746

Statewide Library card holders 1,033

TOTAL WITH CARDS 20,843

FREQUENT BORROWERS who have used their library card as follows:

- Stats compiled in Nov. 2015 (past year 11/2014-11/2015 **5,810**; past 2 years 11/2013-11/2015 **8,267**; past 3 years 11/2012-11/2015 **10,400**)
- Stats compiled in Nov. 2014 (past year 11/2013-11/2014 **6,143**; past 2 years 11/2012-11/2014 **8,699**; past 3 years 11/2011-11/2014 **10,778**)

❖ ITEMS IN THE COLLECTION: 82,400 (this includes print, AV, electronic resources and storage)

ITEMS/TITLES ADDED: 1,502 (Includes Freading records) ITEMS IN STORAGE: 9,509 ITEMS DELETED: 1,805

	NOV. 2015	NOV. 2014	YR. TO DATE 2015-16	YR. TO DATE 2014-15
Items Borrowed	20,506	14,946	85,914	87,024
OVERDRIVE (e-books & audiobooks)	1,539	1,124	7,722	6,350
ZINIO (magazines) – 58 unique users	375	302	1,189	1,169
FREEGAL (music) – 72 unique users	678	594	2,946	2,856
FREEGAL (streaming music)	56		277	Initiated count 7/2015
GALE (e-books)	1	23	46	93
FREADING (e-books)	44		143	Initiated count 7/2015
Items Renewed	3,863	4,387	20,887	18,701
In House Usage	689		4,356	Initiated 4/2015
TOTAL ITEMS BORROWED	27,751	21,376	123,480	116,193
Average items borrowed per day (open **23** days vs **23** days)	1,207	929		
NUMBER OF HOLDS CHECKED OUT	2,056		10,361	Initiated count 7/2015
PUBLIC COMPUTER USAGE (hours)	528	552	2,408	4,229
LAPTOP USAGE (hours)	0	84	1,066	1,044
WIFI USAGE (unique users, not hours)	191	171	943	994
DATABASES				
Pronunciator (logins)	57	4	95	71
BrainFuse HelpNow - INFORMATION NOT AVAILABLE AT TIME OF PRINT			48	Initiated count 4/2015
BrainFuse LearnNow - INFORMATION NOT AVAILABLE AT TIME OF PRINT			320	Initiated count 4/2015
America's News (Newsbank) – documents viewed	22	55	116	220
Gale Courses – enrollments	0		21	Initiated count 7/2015
Heritage Quest, Reference USA, Gale Virtual Reference Center, Gale Testing & Education Reference Center, Salem History, Health & Literature, Morningstar (searches)	586	346	1,192	2,311
WEBSITE TRAFFIC COUNT - number of individual pages viewed	50,591	25,337	202,083	148,506
Unique visitors to website	4,526	3,523	21,069	19,664
Average page views per visitor	11	7	10	8
RESEARCH REQUESTS	1,807	1,397	8,469	7,070
# of items/topics requested that PCL does have (included in # above)	1,360		5,909	Initiated count 7/2015
# of items/topics requested that PCL does not have (included in # above)	108		722	Initiated count 7/2015
INTERLIBRARY LOANS				
Items Borrowed for PCL Patrons	0	23	131	168
Items Lent to other libraries	0	14	11	75
VOLUNTEER HOURS TOTAL	168.5	234	1,440.75	1,691.50
Number of adult volunteer hours	156.5	206		
Number of adult volunteers	30	28		
Number of teen volunteer hours	12	28		
Number of teen volunteers	4	4		
PATRON VISIT COUNT	7,214	7,018	40,104	43,985

LIBRARY CLASSES AND EVENTS –NOVEMBER 1-30, 2015

YOUTH CLASSES AND EVENTS planned and/or coordinated by Alison Trautmann, Head of Youth Services:

Title	Date	Children	Teens	Adult
Teen Game Night	11/3/15		0	0
Toddler Storytime	11/4/15	17		15
Preschool Storytime	11/4/15	12		1
Toddler Storytime	11/5/15	10		8
Preschool Storytime	11/5/15	9		2
Drop-In Family Storytime	11/6/15	7		7
Storytime with Elephant & Piggie	11/7/15	11		10
Percy Jackson – Camp Half-Blood - *cancelled*	11/7/15			
Movie Showing of Charlotte's Web	11/7/15	0		0
Toddler Storytime	11/11/15	11		9
Preschool Storytime	11/11/15	9		2
Toddler Storytime	11/12/15	14		12
Preschool Storytime	11/12/15	8		2
Drop-In Storytime	11/13/15	9		7
LEGO Club	11/17/15	4		1
Toddler Storytime	11/18/15	18		15
Preschool Storytime	11/18/15	12		1
Toddler Storytime	11/19/15	11		9
Preschool Storytime	11/19/15	4		1
Drop-In Family Storytime	11/20/15	6		5
Total Attendance for the month		**172**	**0**	**107**

ADULT CLASSES AND EVENTS planned and/or coordinated by Becky Wanamaker, Adult Services Librarian:

Title	Date	Adults	Teens	Children	Participants
Flu Clinic	11/9/15	10			
Happy Healthy Holidays by presenter Christina Moise	11/12/15	4			
Book a Librarian	11/13/15	1			
Brown Bag Classics – showing *Laura*	11/16/15	4			
Book Quest – *The Tortilla Curtain* by TC Boyle	11/18/15	9			
Knitting Circle	11/19/15	3			
What's Your Story	11/24/15	5			
Total attendance for the month		**36**			

COMMUNITY OUTREACH planned and/or coordinated by Becky Wanamaker, Adult Services Librarian:

Title	Location	Date	Adults	Teens	Children	Participants
* Tech Tuesdays	Luther Crest	11/3/15	1			
* Books N More	Country Meadows	11/5/15	11			
* Book Club for Seniors – *This Is Where I Leave You* by Jonathan Tropper	Luther Crest	11/10/15	15			
Total attendance for the month			**27**			

LOOKING AHEAD:

December 24, 2015 (Thur.)	Christmas Eve holiday
December 25, 2015 (Fri.)	Christmas holiday
December 31, 2015 (Thur.)	New Year's Eve holiday
January 1, 2016 (Fri.)	New Year's Day holiday
January 7, 2016 - 2:00 p.m. (Thurs.)	Friends of the Parkland Community Library meeting at PCL
January 11, 2016 (Mon.)	Library reopens to the public after renovations
January 28, 2016 - 7:00 p.m. (Thurs.)	Library Board of Directors meeting at PCL

* Not in Library Building