PARKLAND COMMUNITY LIBRARY
STATISTICAL INFORMATION September 1-30, 2017

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MEMBERSHIP: Card holders added this month: Adult 181 YA 4 Juvenile 77
Total in each municipality N.W. 4,436 S.W. 8,359 U.M. 7,612
Northwestern Lehigh 264

Membership Total 20,671-- -Adult 15,453 YA 869 Juvenile 4,349
Statewide Library card holders 988
TOTAL WITH CARDS 21,659

FREQUENT BORROWERS who have used their library card as follows:

- Stats compiled in Sept 2017 (past year 9/2016-9/2017 **5,777**; past 2 years 9/2015-9/2017 **8,048**; past 3 years 9/2014-9/2017 **9,970**)
- Stats compiled in Sept 2016 (past year 9/2015-9/2016 **5,782**; past 2 years 9/2014-9/2016 **8,093**; past 3 years 9/2013-9/2016 **10,160**)

❖ ITEMS IN THE COLLECTION: 94,012 (this includes print, AV, electronic resources and storage)
ITEMS/TITLES ADDED: 1,106 (Includes Freading & Infobase Learning records) ITEMS IN STORAGE: 7,538 ITEMS DELETED: 821

	SEPT 2017	SEPT 2016	YR. TO DATE 2017-18	YR. TO DATE 2016-17
Items Borrowed	13,073	13,588	46,778	48,137
OVERDRIVE (e-books & audiobooks)	1,688	1,754	5,694	5,657
ZINIO (magazines) – 27 unique users	224	276	644	679
FREEGAL (music) – 107 unique users	1,231	895	3,508	2,613
FREEGAL (streaming music)	43	47	146	142
GALE (e-books)	3	11	4	21
FREADING (e-books)	106	52	320	212
Items Renewed	3,575	3,586	12,502	12,970
TOTAL ITEMS BORROWED	19,943	20,209	69,596	70,431
Average items borrowed per day (open **24** days vs **24** days)	831	848		
NUMBER OF HOLDS CHECKED OUT	1,780	1,786	5,569	6,012
PUBLIC COMPUTER USAGE (hours)	465	533	1,501	1,641
WIFI USAGE (unique users, not hours)	217	208	698	771
DATABASES				
Rosetta Stone registered users (began 12/2016)	4		84	Initiated count 2/2017
Universal Class – new registrations	1		66	Began April 2017
BrainHQ and A-Z Databases – users	39		219	BrainHQ began 10/16 & A-Z Databases 4/17
BrainFuse HelpNow	78	1	79	3
BrainFuse LearnNow -	377	21	512	41
America's News (Newsbank) – documents viewed	3	38	22	86
Encyclopedia Britannica – session – (began 7/2017)	20		45	
Heritage Quest, Reference USA, Gale Virtual Reference Center, Salem History, Health & Literature, Morningstar, Ancestry, Novelist, Chilton, Infobase Learning (searches)	533	2,542	3,760	6,704
WEBSITE TRAFFIC COUNT - number of individual pages viewed	149,777	57,642	450,966	154,264
Unique visitors to website	7,823	4,497		
Average page views per visitor	19	13		
RESEARCH REQUESTS	1,547	1,687	4,636	5,650
# of items/topics requested that PCL does have (included in # above)	912	920	2,606	3,017
# of items/topics requested that PCL does not have (included in # above)	258	266	819	966
INTERLIBRARY LOANS				
Items Borrowed for PCL Patrons	69	74	241	238
Items Lent to other libraries	18	0	107	0
VOLUNTEER HOURS TOTAL	433.45	459.75	1323.4	1,143.55
Number of adult volunteer hours	168.75	165.25		
Number of adult volunteers	32	26		
Number of teen volunteer hours	17	3		
Number of teen volunteers	4	2		
PATRON VISIT COUNT	6,695	6,825	23,778	23,913

LIBRARY CLASSES AND EVENTS – SEPTEMBER 1-30, 2017

YOUTH CLASSES AND EVENTS planned and/or coordinated by Jackie Hoimes, Youth Services Library Trainee:

Title	Date	Children	Teens	Adult	Attendees
Grandparents' Day Tea	9/6/17	7		7	
Lil Builders	9/8/17	25		13	
Sensory Storytime	9/13/17	0			
Banned Book Bingo	9/14/17	7		2	
Crafternoon	9/15/17	9		3	
Bedtime Music and Movement	9/21/17	0			
Touch A Truck	9/23/17				1,200
Babytime	9/25/17	16		17	
Legos and Games	9/25/17	2	1		
Toddler Storytime	9/26/17	27		23	
Toddler Storytime	9/27/17	20		18	
Preschool Storytime	9/27/17	15		5	
Preschool Storytime	9/28/17	15		4	
Total Attendance for the month		**143**	**1**	**92**	**1,200**

TEEN CLASSES AND EVENTS planned and/or coordinated by Amanda Evans, Teen Library Assistant:

Title	Date	Teens	Adults	Children
National Library Card Sign up month Passive Program: Teen Titan Superhero Scavenger Hunt	September	13		
Teen Game Night	9/7/17	0		
Teen Craft Night – CD Art	9/11/17	0		
Teen Popcorn and a Movie	9/16/17	0		
Teen Volunteer Pizza Party	9/28/17	6		
Total Attendance for the month		**19**		

ADULT CLASSES AND EVENTS planned and/or coordinated by Becky Wanamaker, Adult Services Librarian:

Title	Date	Adults	Teens	Children
Senior Saturday Contest & Drawing	September	17		
Senior Ice Cream Social	9/1/17	45		
Flower Design: Yes, You Can!	9/5/17	14		
007 Movie Series	9/6/17	4		
Computer/Internet Basics – Plug into Tech Workshop	9/7/17	4		
* An Afternoon with Bobby Rydel	9/8/17	83		
Your Painted Artwork	9/9/17	11		
Modern Brown Bag Classics – showing La La Land	9/11/17	14		
007 Movie Series	9/12/17	2		
Investor's Forum	9/12/17	7		
Medicare Enrollment Assistance – Apprise Counseling	9/13/17	4		
Flu Shot Clinic	9/13/17	3		
Technology Help Desk	9/13/17	0		
Social Media (Plug Into Tech Workshop)	9/14/17	8		
Senior Yoga for a Peaceful Sleep	9/14/17	15		
Games We Love (Game Club)	9/15/17	4		
Brown Bag Classics – showing Roman Holiday	9/18/17	6		
007 Movie Series	9/19/17	2		
Book Quest – *The Double* by Jose Saramago	9/19/17	9		
Senior Craft Day	9/20/17	6		
Apps (Plug into Tech Workshop)	9/21/17	6		
Senior Yoga for Stability/Fall Prevention	9/21/17	12		
Human Powered Toys	9/22/17	4		
Digital Eye Strain	9/25/17	5		
007 Movie Series	9/26/17	6		
What's Your Story	9/26/17	4		
Transformation Tuesday (Tricia Talks)	9/26/17	4		
Brain Puzzles Time	9/27/17	2		
The Joy of Coloring	9/27/17	8		
Knitting Circle	9/28/17	9		
* Learn the Ukulele	9/28/17	12		
* Simple Gifts Concert	9/28/17	46	1	2
Book a Librarian	9/29/17	1		
Total attendance for the month		**377**	**1**	**2**

COMMUNITY OUTREACH planned and/or coordinated by Becky Wanamaker, Adult Services Librarian:

Title	Location	Date	Adults	Teens	Children
* Technical Tuesday	Luther Crest	9/5/17	4		
* Books n'More	Country Meadows	9/7/17	11		
* Book Club for Seniors – *Night Circus* by Erin Morgenstern	Luther Crest	9/12/17	11		
Total attendance for the month			**26**		

COMMUNITY EVENTS:

Parkland School District - Attendance at 8 Elementary School Open Houses – 440 individuals

LOOKING AHEAD:

November 1, 2017 (Wed.) 2 p.m.	Friends of the library meeting at PCL
November 16, 2017 (Thurs.)	Library Board of Directors meeting at the library.
November 22, 2017 (Wed.)	Thanksgiving Eve. Library closes at 5 p.m. No PTO time granted
November 23, 2017 (Thurs)	Thanksgiving holiday. Library closed.
November 24, 2017 (Fri.)	Floating holiday. Library open.
December 1, 2017 (Fri.)	Staff Development Day. Library closed.

* Not in Library Building