



Connect Discover Grow



**2017-2018
Community Report**

Growing Our Community

What an amazing year of community support at our events! With our community room often filled to capacity, we were excited to offer you a variety of fun events that fostered our five PA Forward Literacies. From BabyTime to PA Dutch Life, we presented events to help you and your family connect with financial, health, civic and informational resources.

Watch out this upcoming year for more inspiring events that connect you with your educational and reading needs. Thank you for engaging with us on social media, through our website and as always in person. We are here to help you continue to connect, discover and grow through our outstanding service.



Debbie Jack
Executive Director

This year has been another banner year for our library. Our vision is to empower our residents to connect, discover, and grow. At Parkland Community Library, we are proud that we did just that. We increased event attendance by over 54%, bringing almost 10,000 community members into our world for adult, children and teen events. Our Touch a Truck event engaged over 700 families in this full day of family fun. Finally, we are undergoing a renovation and modest staff workroom expansion which will make the maximum use of our very limited space to better serve you, our community. Thank you to our Executive Director and library staff for making our library the special and inviting place that it is. I also want to thank you, our community and friends, for regularly using our library and for your ongoing support and participation in library events.



Dr. Barry G. Cohen
Board President

A Year in Review

173 children enrolled in 1000 Books Before Kindergarten

294 Marc Brown Arthur Celebration participants

90 Chick It Out Program event participants & over 1000 website page views to watch our twelve chicks hatch

428 Summer Reading participants

May 2018 Dollar General Literacy grant provided book bins at each South Whitehall Township program playground site



78 Teen Summer Reading participants

24 Harry Potter Escape Room Event attendees

24 check outs for John Green's *Turtles All the Way Down* book was checked out as our most popular teen book

2 teen monthly groups created - Anime Club & Advisory Board



25 Winter & **162** Summer Reading Program participants discovered our library resources for a chance to win prizes

373 community members accessed free events and resources during September Seniors Month. Folk musical duo Simple Gifts ended the month with an interactive concert.

95 attendees solved our code for our five Escape the Room events

KIDS

TEEN

ADULT

Transforming Tech

- > 5,715 public computer hours used this year
- > 2,251 WiFi usage hours this year
- > Borrow a Kajeet Hot Spot or Google Chromebook for Parkland SD students
- > Check out a Dell laptop with WiFi hotspot
- > Book a Librarian for one on one help

58 digital resources | 52,554 accesses this year:

Access Video for Kids & Adults
America's Obituaries & Death Notices | Ancestry
AP Images | AtoZdatabases
BrainFuse HelpNow & LearnNow
Britannica Reference Center | Britannica Children
Britannica Young Adults | Business Source Main
Edition | EBSCO | Freading | Freegal | Gale Virtual
Reference Center | HeritageQuest | Infobase
Learning | LawDepot | Novelist Plus | Power
Library Network | OneClickDigital | OverDrive |
Rbdigital | Reference USA | Rosetta Stone
Salem Online | Scholastic BookFlix & TrueFlix
The Morning Call Archives | TumbleBooks |
TumbleBooks Cloud | Universal Class

"I fill my winter weeks with ebooks
on my OverDrive app.
I find it very convenient and relaxing."

Connect With Volunteers

Our 34 adult and 65 teen volunteers worked hard behind the scenes at our library shelving and helping out at events for a total of 3,183 volunteer hours. Our teen volunteers spent 838 hours over the year to help our community discover and connect with library resources.



"I have been a long time member of Friends and am currently President of Friends. It is a great way to give back to our community and help to provide both educational and fun activities for all to enjoy."



Meet Our Board

Dr. Barry G. Cohen, President
Nancy Holler, Vice President
Lynn Feldman, Esquire, Secretary
Robert Fager, Treasurer
Lynne Harakal, Assistant Treasurer

Kathy Osmond, Parkland School District
Robert M. Cohen, Parkland School District
Frank Motaka, North Whitehall Township
Carrie Nedick, Parkland School District



Discover Our Friends

The Friends of Parkland Community Library is a nonprofit organization created to support our library in the form of materials on our library's wish list, events such as Parkland Reads, community outreach, volunteer scholarship and staff development. Our Friends raise funds by organizing events such as our Porch and Alcove Sales, and the Annual Book Sale.

Ila Dietrich, President
Pat Elliott, Vice President, Programs
Mary Sue Schnell, Secretary
Judy Kemmerer, Treasurer
Cindy Perosa, Publicity & Communications
Lorna Rabe and Sharon Laub, North Whitehall Reps
Helen Papathanasiou and Symon Hirsch, South Whitehall Reps
Marilyn Cornell and Lois Doncevic, Upper Macungie Reps

Ex Officio: Debbie Jack, Library Director
Nancy Holler, Board Representative
Lynne Harakal, Board Representative



DONATE NOW Your gift will help a child grow at storytime; a senior discover health resources; or a teen connect with homework help. Please cut here and return your check payable to Parkland Community Library. We also accept credit cards. Thank you!

Yes, I/we want to support the Parkland Community Library!
Enclosed is my/our check in the amount of
○ \$100 ○ \$50 ○ \$25 ○ Other _____
Circle one: Charge my Visa/Discover/Mastercard credit card
in the amount of
○ \$100 ○ \$50 ○ \$25 ○ Other _____
Credit Card No. _____
Security Code: _____ Expiration Date _____
Your signature: _____
Name: _____
Address: _____
City, State, Zip _____
Phone Number & Email: _____

Mail form & payment to:
Parkland Community Library, Finance Dept
4422 Walbert Avenue
Allentown, PA 18104

You can donate online now! Go to
www.parklandlibrary.org. Click Make a Gift.

We wish to publicly recognize our donors for their support. If you do not wish to be publicly recognized, please check this box:



Parkland Community Library is a 501 (c)3 organization. Therefore, your gift is considered tax deductible to the extent of the law.

MY LIBRARY IS INCREDIBLE BECAUSE

"My library offers incredible programming for our community."

"I have an amazing librarian."

"There are so many books."



Making An Impact

168,995 items checked out

84,096 library visitors

92,378 materials in collection

15,438 adult library card holders

4,615 child library card holders

872 teen library card holders

2,547 adult event attendees

7,068 kid event attendees

239 teen event attendees

2017-18



42 children grew their knowledge of paleontology through hands on fossil exploration with scientists Mike & Roberta Straka this June for our summer reading program.

Parkland Community Library

Our Community Partners

Thank you to our local businesses and nonprofits for their generous donations to our events and summer reading programs.

Advanced Disposal | Allentown Miller Symphony
Allentown Rescue Mission | Ameritas Life Insurance Corps
Apprise Counseling | BB&T Bank | B104 | Bobby Rydell
Burger King | Center for Vision Loss | Cetronia Ambulance
Chick-fil-A | College Funding Coach
Comic Masters | Country Meadows | Crayola
Da Vinci Science Center | Domino's | Dunkin Donuts
EBC Printing | Five Paths Yoga | Gateway Health
Good Shepherd Pediatrics | Greenawalds Fire Rescue
Groovaroo | Gross McGinley, LLP
Healthcare Benefits Solutions, Inc. | Iron Pigs | Just Born
Lehigh County Conservation District
Lehigh Valley Decorative Painters Society
Lehigh Valley Heritage Museum | Lehigh Valley Iron Pigs
Lehigh Valley Lyme Support Group
Lehigh Valley Therapy Dogs | Lehigh Valley Zoo
Luther Crest Retirement Community
North Whitehall Township | Parkland Garden Club Parkland
School District | PBS39
Pennsylvania Council of the Arts | Perkiomen Tours
Polish Water Ice | Putt U
Social Security & Retirement Planning
South Whitehall Township | South Whitehall Township Police
Spanish Immersion Learning Center |
Traditions of Hanover Senior Community
Univest Bank & Trust Co. | Upper Macungie Township
Victorian Vanities, Inc. | Walgreen's Pharmacy | Weis