MINUTES OF THE PARKLAND COMMUNITY LIBRARY
BOARD OF DIRECTORS MEETING

January 23, 2014, at 7:00 p.m. at Parkland Community Library

PRESENT: Karl Siebert, Barry Cohen, Bob Fager, Nancy Holler, Stacy Hortner, Margaret Gabel, James Melick (by phone), Kim Wagner (staff), and Executive Director Debbie Jack.

PRESIDING: Karl Siebert

Presentation by Professor Christopher P. Borick, Director of Muhlenberg College Institute of Public Opinion.

MOTION FOR APPROVAL OF MINUTES:
Margaret Gabel made a motion to approve the December 19, 2013, minutes. Nancy Holler seconded the motion, and the December 19, 2013, minutes were unanimously approved.

TREASURER'S REPORT: Bob Fager
Barry Cohen made a motion to accept the December 2013 Treasurer's Report. Stacy Hortner seconded the motion and the December 2013 Treasurer's Report was unanimously accepted.

CORRESPONDENCE: The donation list was reviewed by the Board.

COMMITTEE REPORTS

PUBLICITY AND PUBLIC RELATIONS: Nancy Holler and Stacy Hortner

1. The 40th Anniversary Celebration will be held on Saturday, May 17, 2014, at the Parkland Festival of the Arts. The committee met with Mark Stutz, Director of Visual and Performing Arts for Parkland School District, to discuss the event and the scope of the festival.
2. Bob Fager made a motion to authorize the sum of $2,000 for the expenses related to the 40th Anniversary Celebration at the Parkland Festival of the Arts. Barry Cohen seconded the motion and it was unanimously approved.

NOMINATING COMMITTEE: Barry Cohen

1. The Nominating Committee met with Lynne Harakal who will be a great addition to the Board.
2. On behalf of the Nominating Committee Barry Cohen made a motion to approve Lynne Harakal as a new Board member for nomination from North Whitehall Township. Bob Fager seconded the motion and Lynne Harakal was unanimously approved as a new Board member representing North Whitehall Township.

NEW BUSINESS: Karl Siebert

There was discussion about reviewing and updating the list of Board Committees, Committee members, By-Laws and Conflict of Interest Policy.

EXECUTIVE DIRECTOR ORAL REPORT: Debbie Jack

1. New shelving units were purchased from Blockbuster and will provide additional AV shelving for the DVD collection, which has grown in excess of 5,000 items.
2. The Strategic Plan Committee was formed and will meet on Wednesday, February 5, 2014.
3. Additional outreach is being initiated in the form of postcards to expired card holders. The initial printing and mailing costs will be approximately $5,000. Bob Fager made a motion to authorize the sum of $5,000 for the expenses related to the additional outreach. Barry Cohen seconded the motion and it was unanimously approved.
4. There was discussion about this year's Volunteer Appreciation Event to be held in the spring.

Meeting adjourned at 10:15 p.m.

The next Board meeting will be held Thursday, February 27, 2014, at 7:00 p.m. at the library.

Respectfully submitted,
Bob Fager, Acting Secretary