

**PARKLAND COMMUNITY LIBRARY**  
**STATISTICAL INFORMATION - AUGUST 1 - 31, 2021**

<b>MEMBERSHIP:</b>	<b>Membership Total</b>	<b>16,434</b>	<b>NWT:</b>	<b>3,324</b>	<b>Adult:</b>	<b>11,565</b>
	<b>Access &amp; non-resident card holders</b>	<b>216</b>	<b>SWT:</b>	<b>6,688</b>	<b>Juvenile/YA:</b>	<b>4,980</b>
	<b>TOTAL WITH CARDS</b>	<b>16,650</b>	<b>UMT:</b>	<b>6,422</b>	<b>My First Card:</b>	<b>105</b>
	<b>ITEMS IN COLLECTION</b>	<b>98,928</b>	<b>(this includes print, AV, electronic resources and storage)</b>			
	<b>Items/Titles Added</b>	<b>335</b>	<b>Items in Storage:</b>	<b>882</b>	<b>Items Deleted:</b>	<b>241</b>

	<b>AUG 2021</b>	<b>AUG 2020</b>	<b>YR. TO DATE 2021-2022</b>	<b>YR. TO DATE 2020-2021</b>
Items Borrowed & Renewed	18,493	4,892	37,229	8,529
LCLC share – items borrowed for PCL patrons	1,406	1,073	2,754	2,205
OVERDRIVE (e-books & audiobooks)	2,689	2,784	5,532	5,679
RB DIGITAL (formerly Zinio) (magazines)	271	164	526	335
Bibliotheca – Icloud content – eBook & eAudiobook	135	99	271	151
HOOPLA – All content – Eaudiobook, Comics, eBook, Movie, Music and Television	457	425	841	841
GALE (e-books)	0	0	0	0
<b>TOTAL ITEMS BORROWED</b>	<b>23,451</b>	<b>9,437</b>	<b>47,994</b>	<b>17,740</b>
Average items borrowed per day ( <b>26 days</b> open vs <b>25 days</b> by appt. & suite side pick up only)	902	393		
PUBLIC COMPUTER USAGE (hours)	124	51	255	67
WIFI USAGE (unique users, not hours)	294	28	676	38
RESEARCH REQUESTS	1,141	573	2,421	976
LCLC SHARE				
Items Lent to other member libraries	401	507	809	910
INTERLIBRARY LOANS				
Items Borrowed for PCL Patrons	83	26	137	35
Items Lent to other libraries	2	0	15	8
<b>VOLUNTEER HOURS TOTAL</b>	<b>161.00</b>	<b>4</b>	<b>451.00</b>	<b>8</b>
Number of adult volunteer hours	125.00	4	407.00	8
Number of adult volunteers	22	1		
Number of teen volunteer hours	36	0	44	0
Number of teen volunteers	5	0		0
<b>PATRON VISIT COUNT</b>	<b>8,358</b>	<b>352</b>	<b>16,820</b>	<b>524</b>
TOTAL IN PERSON program attendance	1,018	0	2,083	0
TOTAL VIRTUAL Program attendance	319	579	614	2,229

**LIBRARY CLASSES AND EVENTS – JULY 1 – 31, 2021 – Held virtually, in person and off-site**

**YOUTH CLASSES AND EVENTS** planned and/or coordinated by Jackie Hoimes, Youth Services Librarian:

<b>Title</b>	<b>Date</b>	<b>Views/virtual attendance/submissions, etc.</b>
Summer Reading Club	Summer 2021	470 participated
Kids Take & Make Kits	8/1/21	140 distributed
+ - Storytime in the Park – Covered Bridge Park	8/3/21	24C19A
Zoom Storytime	8/4/21	11C3A
* - SummerQuest Ice Cream Party	8/10/21	32C3T
* - Comic Book Craft & Giveaway	8/14/21	16C3A
* - Back to School Crafternoon	8/26/21	12C
<b>Monthly Totals</b>		<b>705C – 3T – 25A</b>

**TEEN CLASSES AND EVENTS** planned and/or coordinated by Amanda Evans, Teen Library Assistant:

<b>Title</b>	<b>Date</b>	<b>Views/virtual attendance, submissions</b>
Summer Reading Club	Summer 2021	49 participated
Teen Take & Make kits – Ocean themed terrariums	8/1/21	25 distributed
* - Teen D&D Night	8/2/21	3T
* - Teen Anime Club	8/11/21	2T
* - Teen D&D Night	8/16/21	9T
Teen Among Us!	8/18/21	5T
Teen Virtual Chess	8/20/21	5T
<b>Monthly Totals</b>		<b>98</b>

**ADULT CLASSES AND EVENTS** planned and/or coordinated by Aimee Joy Grillo, Adult Services Librarian

Trainee:

Title	Date	Views/virtual attendance, submissions
Summer Reading Club	Summer 2021	134 participated
Companion Keepsake kits	Week of 8/2/21	25 additional distributed
What It's Worth	8/3/21	1
ESL Support – 20 different sessions	August 2021	34
Gentle Yoga	8/5/21	3 views
* -Tech Help at PCL!	8/5/21	1
* - Freeze Pop Friday	8/6/21	3
Let's Talk Books!	8/10/21	42 views
+ - Tech Tuesdays at Luther Crest	8/10/21	4
Senior Book Club at Luther Crest (hybrid) - <i>The Bean Trees</i> by Barbara Kingsolver	8/10/21	16
Gentle Yoga	8/12/21	21 views
* - Tech Help at PCL!	8/12/21	1
Short Story Society - Haunting Olivia by Karen Russell (hybrid)	8/12/21	5
Virtual Paint with PCL	8/12/21	12
* - DIY Greeting Cards	8/17/21	8
PCL Page Turners (hybrid) <i>The Seven Husbands of Evelyn Hugo</i> by Taylor Jenkins Reid	8/17/21	6
Gentle Yoga	8/19/21	46 views
* - Tech Help at PCL!	8/19/21	0
End of Summer Food Festival	8/23/21	53 views
Let's Talk Books!	8/24/21	68 views
* - Color Corner	8/25/21	1
Gentle Yoga	8/26/21	15 views
* - Tech Help at PCL!	8/26/21	0
+ - Crafting with Country Meadows	8/26/21	4
* - Knit & Purl	8/26/21	1
Medicare Counseling	8/30/21	0
* - Sustainable Living	8/31/21	2
<b>Monthly Totals</b>		<b>506</b>

\* - in person event/program

+ - off-site event/program

**COMMUNITY EVENTS:**

Aug. 3, 2021 (Tues) National Night Out at Upper Macungie Township Lone Lane Park – 200 individuals picked up literature

Aug. 3, 2021 (Tues.) National Night Out at South Whitehall Township Covered Bridge Park – 53 individuals picked up literature

**LOOKING AHEAD:**

Oct. 11, 2021 (Mon.) Columbus Day. Floating holiday. Library open.

Oct. 28, 2021 (Thurs.) 7 p.m. Board of Directors meeting