

PARKLAND COMMUNITY LIBRARY
STATISTICAL INFORMATION - MARCH 1 - 31, 2023

| | | | | |
|--------------------|---|-----------------------|--|-------------------|
| MEMBERSHIP: | Membership Total | 14,664 | | |
| | Access & non-resident card holders | 375 | | |
| | <u>TOTAL WITH CARDS</u> | <u>15,039</u> | | |
| | ITEMS IN COLLECTION | <u>101,173</u> | (this includes print, AV, electronic resources) | |
| | Items/Titles Added | <u>284</u> | Items Deleted: | <u>240</u> |
| | NWT Bookdrop - <u>13</u> items collected | | | |

| | | | YR. TO DATE | YR. TO DATE |
|--|-------------------|-------------------|--------------------|--------------------|
| | MARCH 2023 | MARCH 2022 | 2022-2023 | 2021-2022 |
| Items Borrowed & Renewed | 17,206 | 15,913 | 111,313 | 134,838 |
| LCLC share – items borrowed for PCL patrons | 1,490 | 1,519 | 11,649 | 12,553 |
| In-house use (sensory items) - non-cataloged items (began tracking 4/2022) | 0 | | 12 | |
| In-house use - cataloged items (began tracking 4/2022) | 509 | | 1,975 | |
| OVERDRIVE (e-books & audiobooks) | 2,976 | 2,808 | 22,690 | 23,535 |
| RB DIGITAL (formerly Zinio) (magazines) | 395 | 335 | 3,011 | 2,805 |
| Bibliotheca – Icloud content – eBook & eAudiobook (discontinued June 2022) | | 159 | | 1,295 |
| HOOPLA – All content –Instant borrows (855) Flex borrows (96) | 951 | 560 | 6,775 | 4,429 |
| GALE (e-books) | 0 | 0 | 2 | 4 |
| TOTAL ITEMS BORROWED | 23,527 | 21,294 | 157,427 | 179,459 |
| Average items borrowed per day (27 days open vs 26 days open) | 871 | 819 | | |
| PUBLIC COMPUTER USAGE (hours) | 314 | 225 | 2,114 | 1,266 |
| WIFI USAGE (unique users, not hours) | 408 | 273 | 2,854 | 2,361 |
| RESEARCH REQUESTS | 1,016 | 826 | 8,606 | 8,265 |
| LCLC SHARE | | | | |
| Items Lent to other member libraries | 541 | 432 | 3,785 | 3,327 |
| INTERLIBRARY LOANS | | | | |
| Items Borrowed for PCL Patrons | 82 | 72 | 555 | 509 |
| Items Lent to other libraries | 18 | 12 | 116 | 31 |
| VOLUNTEER HOURS TOTAL | 429.50 | 316 | 2,366.25 | 1,975.75 |
| Number of adult volunteer hours | 373.00 | 294 | | |
| Number of adult volunteers | 45 | 38 | | |
| Number of teen volunteer hours | 56.5 | 22 | | |
| Number of teen volunteers | 9 | 4 | | |
| PATRON VISIT COUNT | 8,768 | 7,743 | 69,560 | 61,594 |
| TOTAL IN PERSON program attendance | 1,131 | 951 | 9,389 | 7,195 |
| TOTAL VIRTUAL Program attendance | 104 | 169 | 1,246 | 2,223 |

LIBRARY CLASSES AND EVENTS – March 1 - 31, 2023 – Programs held in person, virtually and off-site
YOUTH CLASSES AND EVENTS planned and/or coordinated by Jackie Hoimes, Youth Services Librarian:

| Title | Date | Views/virtual/ in person attendance/submissions, etc. |
|---|---------|---|
| Family Storytime | 3/1/23 | 8C8A |
| Preschool Storytime | 3/1/23 | 8C7A |
| 1-2-3 Play with Me (Parent-Child Workshop) | 3/2/23 | 6C6A |
| Book Character Bingo | 3/2/23 | 18C |
| Kids Take & Make Kits: Bird Feeders | 3/3/23 | 75 distributed |
| Wee Build | 3/3/23 | 21C18A |
| Homework Help | 3/3/23 | 1C |
| A Pre-St. Paddys Day Par-Tay! | 3/4/23 | 8C6A |
| Baby Playdate | 3/6/23 | 8C8A |
| Nature Program with Lehigh County Conservation District | 3/7/23 | 14C12A |
| Read to the Pups | 3/7/23 | 13C |
| 1-2-3 Play with Me (Parent-Child Workshop) | 3/9/23 | 9C8A |
| + JDS Outreach | 3/10/23 | 10C |
| Let's Celebrate Ramadan | 3/10/23 | 27C6T17A |
| Homework Help | 3/10/23 | 0C |
| Baby Playdate | 3/13/23 | 14C14A |
| Read Around the World: Australia | 3/13/23 | 11C4A |
| Play-Doh Party | 3/14/23 | 14C14A |
| Play-Doh Party – session 2 | 3/14/23 | 9C7A |
| Homeschool Hangout | 3/14/23 | 2C1A |
| 1-2-3 Play with Me (Parent-Child Workshop) | 3/16/23 | 8C8A |
| Young Critics Book Club | 3/16/23 | 10C |
| Sensory Playtime | 3/17/23 | 14C14A |
| Homework Help | 3/17/23 | 1C |
| Garden Tea Party with the Girl Scouts | 3/18/23 | 19C12A |
| Babytime | 3/20/23 | 16C15A |
| Kids Yoga | 3/20/23 | 6C |
| Family Storytime | 3/21/23 | 29C25A |
| Family Storytime – session 2 | 3/21/23 | 12C10A |
| Family Storytime | 3/22/23 | 16C14A |
| Preschool Storytime | 3/22/23 | 9C5A |
| Eco Lab: Exploring Seeds | 3/22/23 | 14C |
| 1-2-3 Play with Me (Parent-Child Workshop) | 3/23/23 | 7C7A |
| Homework Help | 3/24/23 | 1C |
| The Trailblazing Life of Mary O'Toole | 3/25/23 | 5C8A |
| Babytime | 3/27/23 | 14C14A |
| Family Storytime | 3/28/23 | 28C25A |
| Family Storytime – session 2 | 3/28/23 | 16C14A |
| Family Storytime | 3/29/23 | 15C14A |
| Preschool Storytime | 3/29/23 | 10C8A |
| 1-2-3 Play with Me (Parent-Child Workshop) | 3/30/23 | 8C7A |
| Paper Airplane Lab – canceled | 3/30/23 | |
| Homework Help | 3/30/23 | 1C |
| Monthly Totals | | 535C 6T 330A |

TEEN CLASSES AND EVENTS planned and/or coordinated by Kayla Tivner, Teen Library Assistant:

| Title | Date | Views/virtual attendance, submissions |
|--------------------------------------|---------|---------------------------------------|
| Teen D&D Night | 3/6/23 | 14T |
| Teen Anime Club | 3/8/23 | 4T |
| Teen Tech Week Program: Hour of Code | 3/11/23 | 0T |
| Teen Drawing Club | 3/15/23 | 4T |
| Teen D&D Night | 3/20/23 | 10T |
| Teen Habitats and Ecosystems | 3/22/23 | 5T |
| Teen Game Night | 3/27/23 | 1T |
| Teen Lavendar League | 3/28/23 | 0T |
| Monthly Totals | | <u>38T</u> |

ADULT CLASSES AND EVENTS planned and/or coordinated by Jacob Solano, Adult Services Librarian:

| Title | Date | Views/virtual attendance, submissions |
|--|---------------|---------------------------------------|
| AARP Tax Assistance | 3/1/23 | 15A |
| Computer Classes | 3/1/23 | 7A |
| Senior Coffee Club | 3/2/23 | 7A |
| BINGO! | 3/3/23 | 9A |
| AARP Tax Assistance | 3/6/23 | 16A |
| Gentle Yoga | 3/7/23 | 19A |
| AARP Tax Assistance | 3/8/23 | 14A |
| Short Story Society: <i>Clean, Cleaner, Cleanest</i> by Sherman Alexie | 3/9/23 | 3A |
| Talk Saves Lives – Suicide can be prevented | 3/10/23 | 4A |
| Celebrating Ramadan | 3/11/23 | 7A |
| Take & Make Magnetic Bookmarks | Wk of 3/13/23 | 29 distributed |
| AARP Tax Assistance | 3/13/23 | 14A |
| + Senior Book Club at Luther Crest: <i>I Capture the Castle</i> by Dodie Smith | 3/14/23 | 10A |
| Gentle Yoga | 3/14/23 | 15A |
| Mindful Breathing | 3/14/23 | 4A |
| AARP Tax Assistance | 3/15/23 | 15A |
| DIY Day | 3/16/23 | 14A |
| Friday Feature – showing Remember the Titans | 3/17/23 | 0A |
| AARP Tax Assistance | 3/20/23 | 16A |
| Staging to Sell to make Buyers Fall in Love | 3/21/23 | 7A |
| Gentle Yoga | 3/21/23 | 15A |
| PCL Book Club – <i>The Things We Cannot Say</i> by Kelly Rimmer | 3/21/23 | 3A |
| AARP Tax Assistance | 3/22/23 | 15A |
| Coloring Club | 3/23/23 | 4A |
| Not Just Knitting! | 3/23/23 | 7A |
| Start your own non-profit – canceled low attendance | 3/23/23 | |
| America on Wheels Presentation | 3/24/23 | 4A |
| AARP Tax Assistance | 3/27/23 | 7A |
| Gentle Yoga | 3/28/23 | 16A |
| Recognize, Respond, Refer for Community Members – canceled | 3/28/23 | |
| AARP Tax Assistance | 3/29/23 | 11A |
| Local Author Book Talk-Small Business Exit Lessons | 3/29/23 | 12A |
| Emerging Issues & Protecting Water Resources – canceled by presenter | 3/30/23 | |
| Game Day | 3/31/23 | 7A |
| Monthly Totals | | <u>326A</u> |

* - virtual program

+ - off-site event/program

Community Events:

- Parkland School District Resource Fair – 148 individuals stopped by the table
- Upper Macungie Township Bunny Hop Trunk Hunt at Grange Park 4/1/23 – 1,001 individuals stopped by

Looking Ahead:

| | |
|------------------------------|---|
| April 25, 2023 (Tues) | National Library Worker's Day |
| Week of April 24, 2023 | National Library Week |
| May 11, 2023 (Thurs.) 1 pm | Friends Annual Luncheon meeting at Morgan's Restaurant |
| May 20, 2023 (Sat.) | Parkland High School Festival of the Arts |
| May 20, 2023 (Sat.) 10am-4pm | Friends of the library porch sale |
| May 25, 2023 (Thurs.) 7 p.m. | Library Board of Directors meeting |
| May 27, 2023 (Sat.) | Library closed. Memorial Day weekend. No PTO time granted |
| May 29, 2023 (Mon.) | Library closed. Memorial Day holiday. |