

**PARKLAND COMMUNITY LIBRARY**  
**STATISTICAL INFORMATION - JULY 1 - 31, 2024**

<b>MEMBERSHIP:</b>	Registered Users	<u>16,127</u>			
<b>ITEMS IN COLLECTION</b>	As defined by the State	<u>78,535</u>	(this includes print, AV, electronic resources)		
	Items/Titles Added	<u>369</u>	Items Deleted:	<u>227</u>	
	NWT Bookdrop - <u>14</u> items collected				

			CALENDAR YR	CALENDAR YR
	JULY 2024	JULY 2024	2024	2023
Items Borrowed & Renewed	20,880	19,639	119,445	119,446
LCLC share – items borrowed for PCL patrons	927	1,764	12,789	10,271
LIBBY All content (3,177) & Advantage (518)	3,695	3,404	23,696	21,255
LIBBY (magazines)	950	453	6,858	2,921
Kanopy Plus (new as of 5/2024)	195		195	
HOOPLA – All content –Instant borrows (860) Flex borrows (78)	938	1047	6,634	6,724
GALE (e-books)	0	0	15	0
<b>TOTAL ITEMS BORROWED</b>	<b>27,585</b>	<b>26,307</b>	<b>169,632</b>	<b>160,617</b>
Average items borrowed per day ( <b>26 days</b> open vs <b>25 days</b> open)	1,061	1,012		
PUBLIC COMPUTER USAGE (hours)	211	196	1,644	1,952
WIFI USAGE (unique users, not hours)	399	330	2,299	2,399
RESEARCH REQUESTS	1,627	1,152	9,349	6,945
LCLC SHARE				
Items Lent to other member libraries	292	555	3,420	3,244
INTERLIBRARY LOANS				
Items Borrowed for PCL Patrons	31	61	201	432
Items Lent to other libraries	8	17	91	79
<b>VOLUNTEER HOURS TOTAL</b>	<b>146.25</b>	<b>134.5</b>	<b>945.00</b>	<b>1921.5</b>
Number of adult volunteer hours	114.25	58		
Number of adult volunteers	18	14		
Number of teen volunteer hours	32.0	76.5		
Number of teen volunteers	5	16		
<b>PATRON VISIT COUNT</b>	<b>10,912</b>	<b>9,409</b>	<b>63,590</b>	<b>58,744</b>
TOTAL IN PERSON program attendance	1,033	1,171	6,140	8,026
TOTAL PASSIVE ACTIVITIES	0	-	692	-
TOTAL VIRTUAL Program attendance	0	35	0	432

**LIBRARY CLASSES AND EVENTS – July 1 - 31, 2024 – Programs held in person, virtually and off-site**

**YOUTH CLASSES AND EVENTS** ages birth to 5 years of age planned and/or coordinated by Audrey Kantner and Cheyenne Meckes, Youth Services Librarians:

<u>TITLE OF EVENT</u>	<u>DATE</u>	<u>ATTENDANCE IN PERSON</u>
<b>Age Group: Birth to 5</b>		
Baby Storytime	7/1/2024	25
Baby Storytime	7/1/2024	14
Baby Storytime	7/8/2024	24
Baby Storytime	7/8/2024	13
Jumping Bean Storytime	7/12/2024	51
Jumping Bean Storytime	7/12/2024	52
Baby Storytime	7/15/2024	25
Baby Storytime	7/15/2024	14
Jumping Bean Storytime	7/19/2024	65
Jumping Bean Storytime	7/19/2024	45
Baby Massage Storytime	7/20/2024	6
Jumping Bean Storytime	7/26/2024	89
Jumping Bean Storytime	7/26/2024	56
	<b>Total</b>	<b><u>479</u></b>

**CLASSES AND EVENTS** for ages 6-11 years of age planned and/or coordinated by Suzanne Lee, Library Assistant:

<u>TITLE OF EVENT</u>	<u>DATE</u>	<u>ATTENDANCE IN PERSON</u>
<b>Age Group: 6-11 years</b>		
Read to the Pups	7/1/2024	21
Garden Club	7/10/2024	6
Highlights	7/11/2024	7
Garden Club	7/17/2024	0
Young Critics	7/18/2024	10
Full Moon Night Fright	7/22/2024	10
Garden Club	7/24/2024	15
Rebel Girls	7/25/2024	11
Garden Club	7/31/2024	23
	<b>Total</b>	<b><u>103</u></b>

**CLASSES AND EVENTS** for ages 6-11 years of age planned and/or coordinated by Cheyenne Meckes, Youth Services Librarian:

<u>TITLE OF EVENT</u>	<u>DATE</u>	<u>ATTENDANCE IN PERSON</u>
<b>Age Group: 6-11 years</b>		
SWT Summer Camp Outreach Parkway Manor - offsite	7/10/2024	62
Lehigh Valley Children's Academy - offsite	7/11/2024	24
SWT Summer Camp Outreach Cetronia - offsite	7/17/2024	64
SWT Summer Camp Outreach Kratzer - offsite	7/24/2024	58
SWT Summer Camp Outreach Parkway Manor - offsite	7/31/2024	71
	<b>Total</b>	<b><u>279</u></b>

**TEEN CLASSES AND EVENTS** planned and/or coordinated by Kayla Tivner, Teen Library Assistant:

<u>TITLE OF EVENT</u>	<u>DATE</u>	<u>ATTENDANCE IN PERSON</u>
Teen D&D Night	7/1/2024	11
Teen Cardmaking with Sending Sunshine	7/8/2024	13
Teen Anime Club	7/10/2024	9
Hero Quest with Brian	7/13/2024	3
Teen D&D Night	7/15/2024	7
Hero Quest with Brian	7/27/2024	2
Teen Advisory Board	7/30/2024	2
	<b>Total</b>	<b><u>47</u></b>

**ADULT CLASSES AND EVENTS** planned and/or coordinated by Mariann Kmetz, Adult Services Coordinator:

<u>TITLE OF EVENT</u>	<u>DATE</u>	<u>ATTENDANCE IN PERSON</u>
Bingo	7/5/2024	15
Book Club Luther Crest	7/9/2024	10
Mindful Breathing	7/9/2024	5
Wordsmith	7/11/2024	5
Short story society	7/11/2024	3
Fiber Arts	7/11/2024	5
IDEA LAB	7/16/2024	3
PCL Book Club	7/16/2024	3
DIY	7/18/2024	16
Fiber Arts needle felting	7/18/2024	8
PCL Jams	7/18/2024	12
Lehigh Gap Nature Center	7/19/2024	0
Fiber Arts	7/25/2024	6
Coloring	7/25/2024	2
Ott gardens - Summer reading	7/27/2024	25
IDEA LAB	7/30/2024	2
Night time knitters	7/30/2024	5
	<b>Total</b>	<b><u>125</u></b>

**Community/ Outreach Events:**

July 19, 2024 (Friday)                      SWT outreach – Summer Movie Series (movie 2 of 3) – 100 in attendance

**Looking Ahead:**

August 31, 2024 (Sat.)	Library closed. Labor Day weekend
Sept. 2, 2024 (Mon.)	Library closed. Labor Day holiday
September 2024	National Library Card sign-up month
Sept. 5, 2024 (Thurs.) 1 p.m.	Friends of the Library meeting
Sept. 13 2024 (Fri.)	Upper Macungie Twp. Movie at Grange Park
Sept. 14, 2024 (Sat.)	SWT Family Safety Day
Sept. 28, 2024 (Sat.)	SWT Fall Festival at Jordan Greenway Trail